

hung<sup>TM</sup>  
chains



**START A CHAIN REACTION.**

# hung<sup>TM</sup> chains

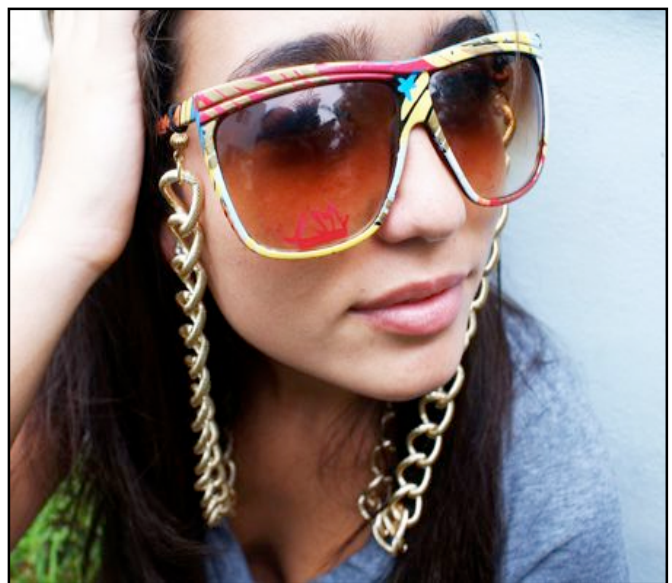
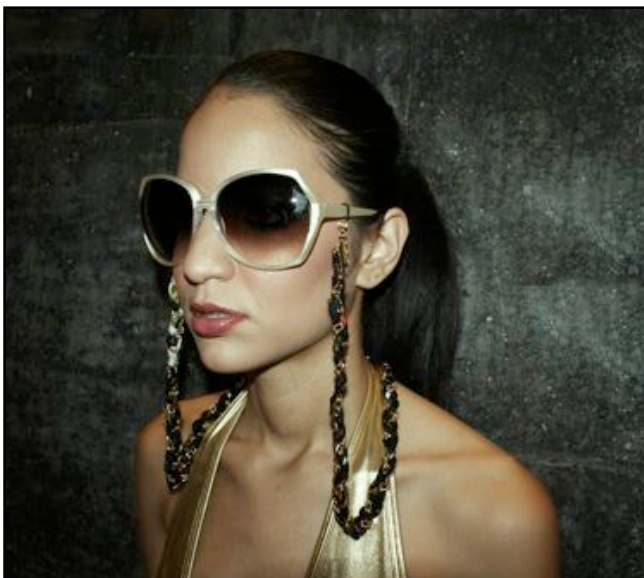
## ABOUT

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Reinventing the popular 50's glasses chain with a modern and edgy touch; stylish and practical, these HungChains<sup>TM</sup> adjust to fit all types of glasses. The idea is to never lose your shades while looking good at the same time.

Each piece is handmade. Using a mix of recycled silk scarves, vintage necklaces and charms, leather and various metal chains, HungChains<sup>TM</sup> offers a wide variety of looks to match any personality. With retro styles trending to the forefront of fashion, these unique HungChains<sup>TM</sup> for glasses are sure to be the next big thing.

Not only are HungChains<sup>TM</sup> chic but green as well. We incorporate recycled materials in creating our product. Also, the packaging is made from cigarette boxes that would have otherwise ended up in a landfill.



**"ONE SHOULD ALWAYS PRACTICE SAFE SPECS"**

**-DAILY CANDY**



"These retro-inspired eyewear leashes are straight out of the sexy secretary trend making it's way down the runways of Fashion Week."

- South Beach Magazine





## WHO WE ARE



**Rachel Laruen Bleemer** was born in New Jersey but raised in sunny Miami Beach. She recently graduated from Barry University with a Bachelor of Arts in advertising and a minor in photography. Her style captures the culture and pizzazz of South Florida, combining elegance with edge. Motivated by the misplacement of more than a few pairs of glasses and with great appreciation for things from the past; Rachel and her best friend Alexandra aspire to add some fun to your appearance.



**Rachel Lauren Bleemer**

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**Alexandra Goodstone** was born and raised in Miami Beach. A graduate of NYU, she now lives in New York City. Alexandra has always had a keen sense of fashion. Having also briefly lived in London and Madrid, her style is derived from influences across the globe. Alexandra and her life long friend Rachel wanted to continue the collaboration, which began in pre-school so together created HungChains™.



**Alexandra Goodstone**

Alexandra@HungChains.com  
305 • 542 • 1848

## PRESS



HungChains has received some great press coverage; to see these great features in entirety please go to <http://www.hungchains.com/wp/press>

### Other Features:

South Beach Magazine  
Nominated for Daily  
Candy's Sweetest  
Designer 2009  
Joonbug  
Wasabi Fashion Kult  
Modern Jap  
Jewlr  
Examiner  
BeScene Magazine  
Overthrow



We're always excited to be approached by blogs, magazines, newspapers and freelance journalists regarding HungChains. If you are interested in featuring us and need high resolution images or additional information please feel free to contact : [info@hungchains.com](mailto:info@hungchains.com)

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